



martone

PLANNING STUDIO

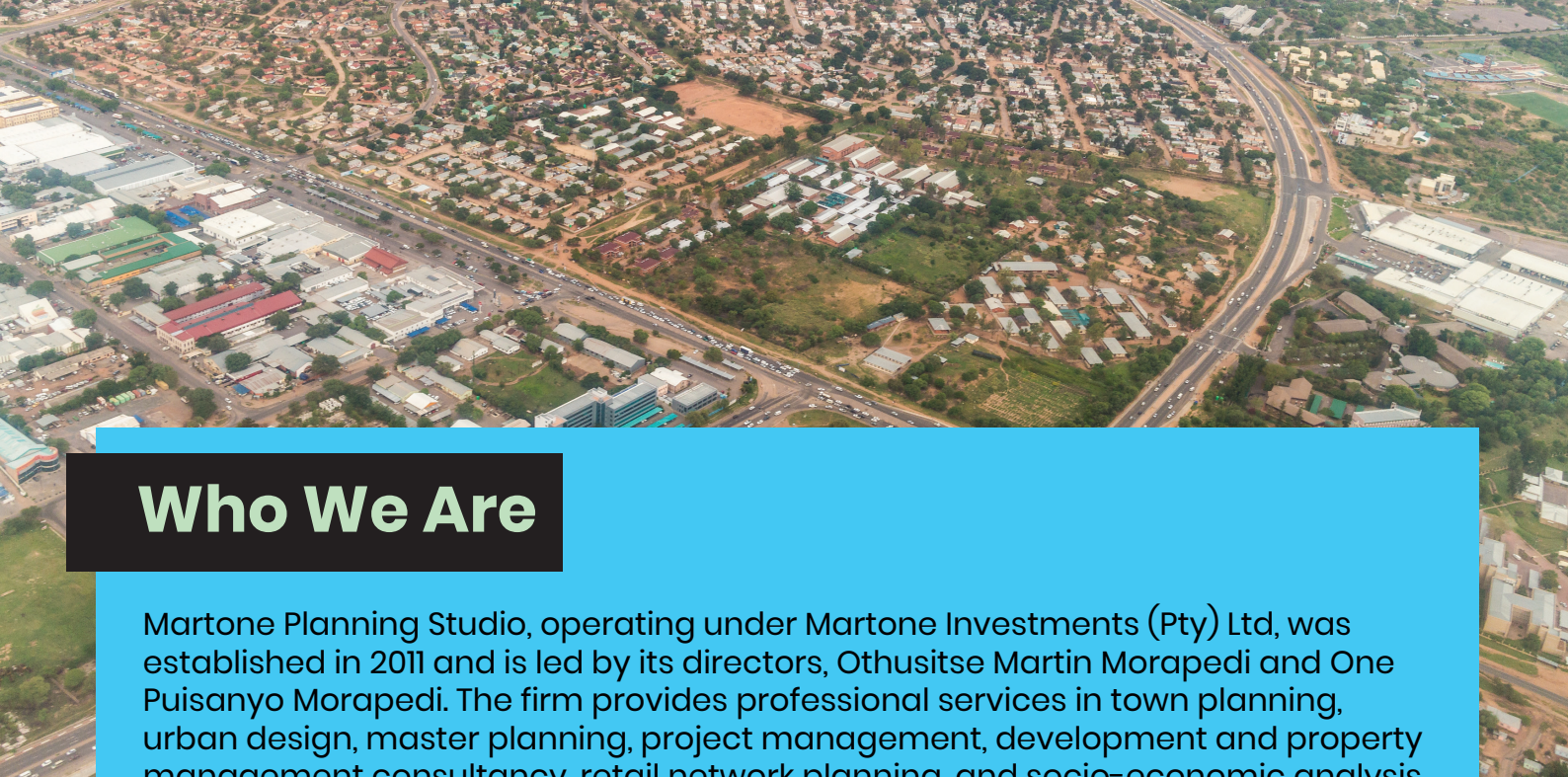
Town Planning & Development Consultants

CORPORATE PROFILE

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Who We Are

Martone Planning Studio, operating under Martone Investments (Pty) Ltd, was established in 2011 and is led by its directors, Othusitse Martin Morapedi and One Puisanyo Morapedi. The firm provides professional services in town planning, urban design, master planning, project management, development and property management consultancy, retail network planning, and socio-economic analysis.

With extensive experience across a broad range of development projects, Martone Planning Studio delivers expert town planning and urban development services. Our expertise encompasses township planning, preparation of statutory development plans, subdivision, consolidations, zoning compliance, detailed layout planning, land use studies and appeals, and resolution of land use conflicts. We also provide specialized planning for filling stations, multi-family residential developments, land acquisition advisory, and other related planning matters, ensuring solutions that are innovative, policy-compliant, and grounded in sound spatial planning principles.



VISION

To be a leader in the provision of quality town planning, development, and management consultancy services.



MISSION

To be a leader in the provision of quality town planning, development, and management consultancy services through adherence to the company's core values.



VALUES

The core values of the company include:

- Professional Ethics
- Flexibility
- Trustworthiness
- Commitment
- Efficiency
- Speed
- Accuracy
- Sustainability
- Client focused



SCOPE OF OUR SERVICES

Our team offers exceptional professional and efficient customer services in:

01

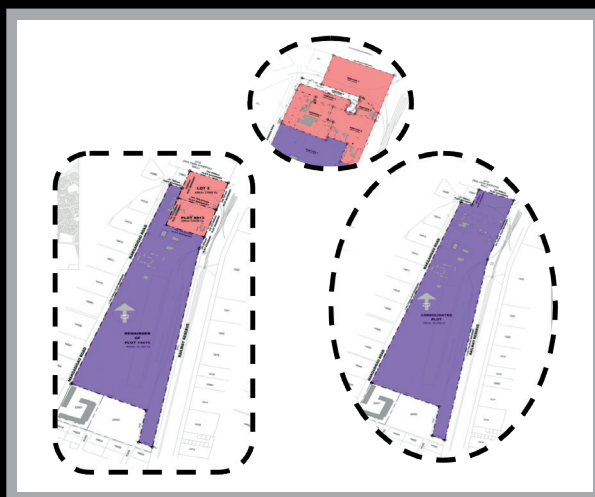
Town Planning and Urban Design Consultancies

We offer planning and urban design services to guide sustainable urban growth, delivering innovative, practical, and policy-compliant solutions addressing spatial, social, economic, and environmental needs. These services include:

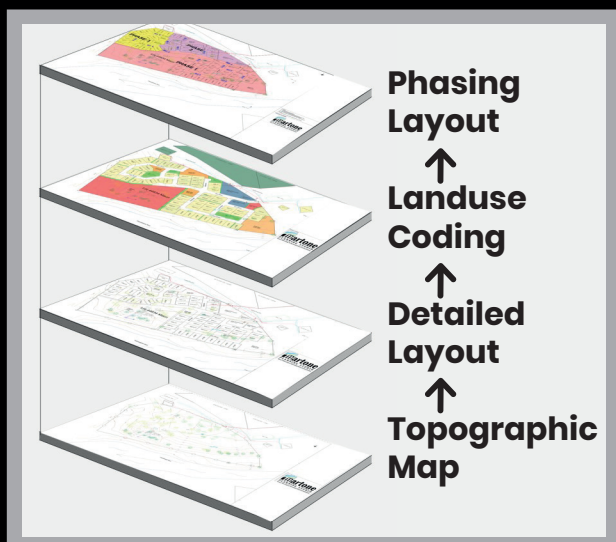
- ✓ **Master Planning:** Designing long-term plans to guide area growth and infrastructure planning.



- ✓ **Subdivisions, Consolidations, Change of uses:** Variations of the existing plots or plans to maximise value and use of land.



- ✓ **Land Use Planning:** Determining the best uses for specific parcels of land.



- ✓ **Community Engagement and Neighbour Consultations:** Facilitating public participation and soliciting neighbouring property owner input to inform development planning decisions.
- ✓ **Land Use Appeals:** Preparation and submission of appeals against planning and land decisions.
- ✓ **Land Acquisitions:** Identification, evaluation, negotiations and site acquisition.

02

Retail Network Planning

Our firm provides strategic retail network planning services to support businesses in selecting optimal locations and structuring efficient retail operations. Using spatial analysis, market insights and planning expertise, we help clients maximize market reach, customer accessibility, and long-term business performance. These services include:

- ✓ **Retail Network Planning:**
Delivering business growth through expansion, optimisation and anticipation.
- ✓ **Location Analysis; Trade Area Analysis; Site Classifications:**
Identifying optimal sites for retail outlets based on demographics and traffic patterns.
- ✓ **Traffic counting and analysis:**
Acquiring insights about vehicular movements to inform business decision making.
- ✓ **Design and Site Planning Services:**
Providing comprehensive design; site planning and optimisations for filling stations and other developments.



03

Development and Related Socio-Economic Consultancies

Martone also focuses on economic development and social impact studies. Services include:

- ✓ **Feasibility Studies:**
Assessing the viability of proposed projects.
- ✓ **Economic Impact Analysis:**
Measuring the potential economic benefits of developments.
- ✓ **Policy Development:**
Advising on strategies for regional or national development.
- ✓ **Social Research:**
Conducting surveys and studies to understand community needs and decision making on planning applications.



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Management Consultancies and Project Management

- ✓ **Project Management:**
Coordinating planning and development of various projects.
- ✓ **Strategic Planning:**
Development of long-term goals and priorities.
- ✓ **Process Improvement:**
Streamlining workflows and operations for efficiency.
- ✓ **Change Management:**
Supporting businesses in navigating major transitions.

Why Choose Us

Deep industry knowledge and expertise in Town Planning, Retail Network Planning, as well as the Petroleum Industry

Proven track record of delivering high-quality results for our various clients.

Strong relationships with regulatory bodies to streamline compliance processes.

Customized solutions tailored to each client's unique needs and objectives.

Some of Our Serviced Clients



